

# Get On The Bus

## *Ellicott City Soccer Club*

Each spring, Ellicott City Soccer Club (CiTY, a 501(c)3) serves the community with a program called Get On the Bus ("GOTB") for kids at Title 1 (federally-subsidized) schools in Howard County.

### **What is GOTB?**

Kids at targeted schools apply and are selected based on need and merit to receive, completely FREE to them:

- Homework help/study hall with certified teachers and paraeducators
- Healthy snack and themed wellness lessons (*i.e.*, drink more water, wear sunscreen, go outside/be active every day)
- Transportation by bus to and from the soccer field to participate in CiTY's rec soccer program
- Top-notch coaching by CiTY staff, all of whom are licensed youth coaches
- All soccer apparel – jerseys, shorts, socks, shin guards, cleats, and soccer ball

The first season of GOTB in Spring 2018 served one school and 41 kids. The Spring 2019 program is projected to serve 2-3 schools and 60-100 kids.

### **How can my company get involved?**

Naming Rights \$15,000

*Company name or logo appears in title of GOTB program on all flyers, literature, newsletters, social media, website, and press coverage; name/logo is printed on front of player jerseys*

Uniform Sponsor \$10,000

*Company name and logo appears as Uniform Sponsor on all flyers, literature, newsletters, social media and website; name/logo is printed on player jerseys.*

Bus Sponsor \$7,500

*Company name and logo appear as Bus Sponsor on all flyers, literature, newsletters, social media, and website; name/logo is printed on sign in front bus window while transporting GOTB players.*

Snack Sponsor \$5,000

*Company name and logo appear as Snack Sponsor on all flyers, literature, newsletters, social media, and website.*

Sponsor-a-player \$500-\$2,500

*Company name and logo appear as Player Sponsor on all flyers, literature, newsletters, social media, and website.*

*Sponsored player names are kept anonymous and sponsor can choose child to sponsor based on their application to the program.*

Customized Sponsorship \$various

*Speak with Jason Schwinabart at [bizdevelopment@ellicottcitysc.org](mailto:bizdevelopment@ellicottcitysc.org) or Amanda Buckler at [partnerships@ellicottcitysc.org](mailto:partnerships@ellicottcitysc.org) to develop a sponsorship package right for you.*