



March 13, 2017

Mr. Dan Flynn
CEO & General Secretary
US Soccer
1801 S. Prairie
Chicago Illinois 60616

Dear Mr. Flynn,

The Arizona Youth Soccer Association (AYSA) is requesting the creation of a single National entity for youth player registration to be led by US Soccer.

As youth soccer in the US continues to evolve there is becoming an increased dilution, not only in the development of youth as soccer players but also as future leaders in both the game and the country. With the many youth soccer organizations we are seeing a continued lack of strategic direction in developing the soccer community and the time has come for a single unifying organization that will set a clear and comprehensive strategy for developing the player, coach, referee, administrator, and leadership throughout youth soccer.

Over the past number of months AYSA, a member of the US Youth Soccer Association, has been discussing the best options for its members as well as what may be best for youth soccer overall. As such, AYSA is asking US Soccer to take a leadership role and provide direct registration of all youth players, through the identified State association (AYSA). By registering every youth player and coach through AYSA to US Soccer:

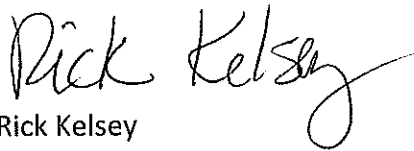
- It will provide consistency in the oversight and implementation of US Soccer Player Development Initiatives (PDI).
- It will provide a clear and distinct path and responsibilities in player, coach, referee, and administrator identification.
- It will improve end-to-end player, coach, and referee administration at the local level, ultimately greatly reducing the administrative burdens on US Soccer.

It is a critical time in youth soccer and creating a unified and structured strategy that will oversee the development of all aspects of the game is paramount. AYSA is steadfast in our commitment to the growth of the game at the grassroots and national level as evidenced by the many AYSA players who have played and coached in the MLS and abroad as well as have played for both the Men's and Women's National teams in World Cups.

Please take this as Arizona's endorsement and desire for the creation of a single National entity for youth player registration led by US Soccer.

If there are any questions or concerns please contact either Rick Kelsey, richard.p.kelsey@aexp.com, 623 326-5155 or Leslie Johnson, aysaoffmgr@aol.com, 602 295-8422, as we would be glad to discuss.

Sincerely,



Rick Kelsey
President