



ATDIRECT
SPORTS MEDICINE, LLC

2018 Arizona State Cup presented by MaxInMotion

Dear State Cup Participants,

Welcome to the 2018 Arizona State Cup presented by MaxInMotion. In less than 24 hours teams will begin their quest for a State Cup Championship and an automatic bid to the 2018 Far West Regionals. Here are a few important announcements and reminders for your staff, players, and spectators:

1. Passes: Please have your player passes and sideline passes with you at each game!

2. Reach 11:

- Hydration: Gatorade and Water will be available by the team benches at Reach 11.
- Spectators should sit directly across from their team (between the 18 yard box and mid line).
- No spectators permitted on the team bench sidelines.
- No spectators permitted on the opponent spectator sidelines.
- **NO PETS ALLOWED!**
- **DO NOT STAKE TENTS OR UMBRELLAS**
- **CLEAN UP YOUR TRASH (BENCH AREA AND SPECTATOR SIDELINES)**

3. SSC:

- Hydration: Hydration will NOT be provided at SSC. Please come prepared.
- Spectators should sit directly across from their team (between the 18 yard box and mid line).
- No spectators permitted on the team bench sidelines.
- No benches or tents provided.
- No spectators permitted on the opponent spectator sidelines.
- **NO PETS ALLOWED!**
- **DO NOT STAKE TENTS OR UMBRELLAS**
- **CLEAN UP YOUR TRASH (BENCH AREA AND SPECTATOR SIDELINES)**

3: Kino:

- Spectators may bring in sealed bottle of water.
- No spectators permitted on the team bench sidelines.
- No spectators permitted on the opponent spectator sidelines.
- NO PETS ALLOWED!
- Lawn chairs, and small pop up tents for shade are acceptable (but tents cannot be staked into the ground).
- CLEAN UP YOUR TRASH (BENCH AREA AND SPECTATOR SIDELINES)

4. **State Cup Winners 13U-19U:** Teams competing in the 13U-19U age groups are competing for an opportunity to advance to the Far West Regionals held June 18-24, 2018 in Honolulu, HI.

5. **State Cup Winners 12U:** The state cup winners for the 12U age group will earn a spot at the Far West Regional Championships held in Salt Lake City, UT June 11-17, 2018. Arizona was awarded a wildcard spot in the 12U girls which means the 1st and 2nd place team will be advancing to Regionals to represent AZ.

6. First, Second and Third place awards will be given in each age group (12U-18U). First and Second place awards will be given in the 19U age group.

7. Rules: PLEASE REVIEW THE RULES BEFORE THE EVENT BEGINS!

8. Review your game schedule and be on time!

9. Respect the Game! Be Kind....on the sidelines!

AT Direct Sports Medicine:

AT DIRECT SPORTS MEDICINE will be providing Athletic Trainers for the 2018 Arizona State Cup. AT Direct athletic trainers are all certified and trained in ASA's head injury/concussion protocol.

Gatorade - Paragon Marketing:

Gatorade and Water will be provided on the team sidelines at Reach 11 and Grande Sports World.

Merchandise: We are proud to partner with Fine Designs for the 2018 Arizona State Cup merchandise. Fine Designs will be onsite at Reach 11 the first 2 weekends and at Grande Sports World for the Semi Finals and Finals of the 12U-18U age groups.

ASA Partners: Thank You to all our partners for their continued support of Arizona Soccer Association and all our youth soccer players and coaches.

- Grand Canyon University
- Banner Concussion Center
- Phoenix Rising FC
- AT Direct Sports Medicine
- Port of Subs
- Dick's Sporting Goods

- Bownet
- Whataburger
- Marriott
- Jimmy Johns

Special Acknowledgments:

The 2018 Boys 14U State Cup Champion will be awarded the first “Luis Dabo Honorary Award”.

MaxInMotion: MaxInMotion has been awarding scholarships to Arizona Youth Soccer players since 2012. In addition, this will mark the 3rd year for MaxInMotion as the Arizona State Cup presenter. Thank You to Jonah Shacknai and the MaxInMotion foundation for your continue support of Arizona Youth Soccer Association and all our members.

MaxInMotion - Mission

Sweeping cuts to school and community athletics have drastically limited opportunities for youth, especially in low-income communities. Importantly, participation in sports prevents childhood obesity and has also been linked to reducing school dropout rates, gang participation, teen pregnancy and other high-risk behaviors, all of which pose tremendous consequences to our society.

MaxInMotion[®] is a not-for-profit foundation dedicated to providing young athletes an opportunity to compete at both the recreational and competitive levels in major youth sports. The Foundation provides financial support directly to youth sports organizations throughout the state of Arizona, to help underwrite inclusion in sports programs of financially challenged boys and girls who would not otherwise be able to participate. MaxInMotion[®] also develops programs to include special needs populations in youth sports activities. The Foundation embraces the philosophy that youth sports contribute dramatically to character development and personal fitness, and that team participation helps establish values of community, interdependency and collective responsibility.

MaxInMotion[®] is dedicated to capacity building and support in soccer, baseball, basketball and hockey because of the high level of participation in these sports and their significant degree of organization. Research has shown that “Participating in sports can provide a deterrent for negative behavior and a positive alternative to anti-social activities. Sports can provide opportunities for social development because of the structure, commitment and real-life skills - like cooperation and teamwork - that are taught.” (Seefeldt and Ewing, 1996) “While sports have value in everyone’s life, it is even more important in the life of a person with a [financial or physical] disability. This is because of sport’s rehabilitative influence, and the fact that it is a means to integrate the person into society. Sports teach independence.” (Eek and Friends, 2007)

MaxInMotion® forged partnerships with three of the major sports franchises in Arizona, the Arizona Diamondbacks Foundation, Phoenix Suns Charities and Phoenix Coyotes Charities, to combine with their skills and experience in supporting youth sports. MaxInMotion® developed a partnership with the Arizona Youth Soccer Association so that participation in this important sport can also be promoted. In addition, MaxInMotion® collaborated with the Ability 360 to help create and fund wheel chair sports clinics and leagues for Arizona youth with disabilities.