



## **Jimmy Johns Recreational League Partnership**

**Date:** May 8, 2018

**Objective:** In an effort to further benefit our member organizations, ASA has partnered with Jimmy John's Franchise LLC to jointly promote healthy lifestyles and fitness through soccer. This partnership will connect thousands of recreational players together through a joint ASA Recreational brand (Jimmy John's) while in turn growing our sports footprint and offering financial support to our programs.

**Term:** May 2018-July 2019

### **Recreational Member Obligations:**

- 1) Jimmy John's logo must be placed on the front or the back of all recreational uniforms (must get approval for placement on the sleeves)
- 2) Artwork must be approved by Jimmy Johns prior to printing uniforms.
- 3) Organizations shall actively support Jimmy John's marketing activities offered by ASA during playing seasons.
- 4) Prior to receiving sponsorship payout, organization must have uniform design approved and must have agreement signed. Payments will begin to be processed July 2018 and November 2018.
- 5) Member Organization must be in 'good standing' with ASA.

### **Recreational and Academy Member Organization benefits:**

- 1) \$5.00 per recreational and/or academy player jersey sponsorship
- 2) Jimmy John gift cards provided for promo activities

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Arizona Soccer Association  
Garrett Cleverly  
Director of Communications

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Member Organization  
President/Executive