

Arizona Youth Soccer Association  
Board of Directors Meeting  
October 29, 2017  
9 AM

**Location:** 9034 N 23<sup>rd</sup> Avenue, #10, Phoenix, AZ 85021

**Roll Call:**

In person:

Rick Kelsey  
Linda Corbett  
Doug Sandstedt  
Derek Yen  
Liza Merrill  
John Sterling  
Randy Karg  
Jason Hammonds  
Don Thomas  
Leslie Johnson

Telephone Conference Line:

Collier Hill  
Renee Karlin  
Don Hann  
Carla Caslin

Absent:

Corbett Hess  
Mack Romero  
Bennett Bratley  
Don Thomas

**Approval of Minutes:** Tabled until next meeting.

**Intro of Guests:** Paulie Pointe – was scheduled for 10 am but did not attend.

**Special Meeting:** Rick talked about the Special Meeting regarding the change of Fiscal Year to July 1 – June 30. The new Fiscal Year was passed unanimously.

**US Youth/US Soccer:** Rick, Doug, Chris and Leslie attended the meetings. Changes in Bylaws, for example: making volunteer positions an employee position with titles such as General Manager. Suggestion for council meetings: make it a true workshop, not just meetings; allow tournament committee to kick players out; and discussions about the Pay and Play Model. Doug spoke about the grass roots licenses and changes being made to the coaching curriculum. Digital Coaching Center (DCC) – annual fee of \$25; online system that allows Coaches to earn licenses and track their coaching curriculum and classes. New AYSA DOC will need to be knowledgeable about the DCC.

US Soccer is trying to take in all programs and place them under their umbrella such as coaching and referee programs. Trying to create Train the Trainer program where Club Technical Directors can take the coaching

classes so that they can teach their own coaches. This may pave the way for 3000 more licensed coaches. State DOC will oversee all club's coaching curriculum and classes. Rick discussed some pros and cons of allowing other TD to teach classes; for example, methods and quality may not be consistent.

US Soccer had all association Executive Directors convene and meet. The Referee Association was also involved. Leslie spoke about a Task Force that would review problems and concerns of referees, and the future state of referee programs. Creating two paid roles: Referee Coordinator and Referee Manager. Hired by US Soccer and possibility of fees being paid directly to US Soccer.

AYSA has been reaching out to the community in search of referees.

Discussion on results of survey about referees and about concerns and problems with assignors. AYSA BOD discussed creating a model to assist in handling conflicts with assignors and referees. It was agreed that assignors need to work together and that they need to know the referees in the entire valley. A true working committee needs to be created so that a plan can be developed.

#### **DOC Update:**

AYSA BOD thanked Doug Sanstedt for taking the lead and handling all of the DOC responsibilities while the new DOC search is being conducted. Leslie, Doug and Rick created a Director of Coaching job description.

1. 12 candidates have applied
  - a. 3 Arizona Coaches (included in the 12 candidates)
  - b. 3 Anonymous Arizona Coaches (additional)
2. November 1<sup>st</sup> is deadline to submit resumes
3. Committee of AYSA DOCS will filter resumes for best candidates

Doug discussed coverage of programs without a DOC.

#### **Education Courses:**

1. All upcoming courses are covered with appropriate instructors
2. Some clubs have offered to host a course
3. Will create a year schedule of coaching education courses

#### **Instructor Courses:**

1. Doug would like AYSA to host an instructor course in Arizona
2. Instructors must hold an A license
3. US Soccer will not charge coaches to attend but they must pay their way to the instructor's class location
4. Coaches have a two year window to take the instructor course in order to be an instructor

Grassroots coaching education courses:

1. Other states will conduct 2 grassroots back to back
  - a. 4v4 or 6v6
  - b. Highest number of participates
  - c. Class can be taken online
  - d. Works well with 4 hour sessions on the field

**ODP: Congratulations to Doug for building a program that has overcome transitions of staff and is self-sufficient!**

1. Everything is covered for the upcoming season
2. There will be a meeting in the next few weeks
3. Referees will be using during the last week of pool play
4. An international trips is being offered to the ODP players.
  - a. Trips will take place during the same time.

**Endowment/Investments:**

**Proposal:** Arizona Youth Soccer Association's Board of Directors agree to create a Nonprofit Reserve Fund Agreement with Arizona Community Funding. The funds will be invested in a Socially Responsible Investment Pool. The Executive Director and one other board member will have the ability to deposit and withdraw funds from this account according to policies and procedures established by Arizona Community Funding and the Board of Directors of Arizona Youth Soccer Association.

The amount invested into AYSA's Nonprofit Reserve Fund will be a minimum of \$25,000 to a maximum of 70% of the funds available in Arizona Youth Soccer Association's Wells Fargo Savings. The Executive Director and one other Board member, preferably the Treasurer will have the ability to withdraw funds in amounts not greater than \$50,000 to cover immediate operating costs without Board consent. Any amount that exceeds the \$50,000 threshold during a fiscal year will require Board approval.

The Nonprofit Reserve Fund will be created immediately upon approval by Arizona Youth Soccer Association's Board of Directors.



**Social Media report:**

Rick showed a presentation by Garrett on the increase in AYSA's Facebook page and Twitter account. There was a significant increase in likes and followers on the respective Social Media outlets. Garrett has shown to be a valuable addition to the AYSA office team.

**PDL:**

Rick showed a PowerPoint on the proposed PDL franchise. Even though the franchise cost was reasonable, the annual deficit to AYSA would amount to \$90,000 each year. AYSA has enough in the reserves to cover the deficit but only for a limited time. A motion was made to purchase the franchise and to create the PDL so that discussion can occur.

Discussion: Liza was concerned about the annual cost of \$90,000 and the responsibilities that will be added to the staff's already long list. Discussion was made that the members of the BOD will be responsible for the operations of the PDL and the staff's responsibilities will be registration of the team and travel arrangements. The BOD discussed using some of ODP's funds and finding sponsorships to offset the annual deficit of the PDL. Everyone was excited about the idea. Rick shared that members of the soccer community also approved of the idea.

Motion: Purchase the PDL franchise.

Motion: Randy Karg

Seconded: Doug Sandstedt

In Favor by most of AYSA BOD.

Opposed by Liza Merrill.

Motion Passed.

**Meeting adjourned: 12:30 pm**

**Minutes taken by Liza Merrill.**