



## Mark your calendars!

Join us for the 2018 Summer Governing Board Meeting! The weekend will kick off with a Friday night Vendor Welcome Reception, Saturday will feature the Vendor Showcase and a variety of informative workshops, wrapping up on Sunday with our Governing Board Meeting. Representatives from our 29 Member Associations and many local clubs will be in attendance.

**DATE:**

July 20–22, 2018

**LOCATION:** Sugar Land Marriott Town Square

16090 City Walk | Sugar Land, TX 77479 | [Group Reservation](#)

**SCHEDULE:**

**Friday, July 20, 2018**

3:00 pm – 5:00 pm | Vendor Registration and Set-up

6:00 pm – 9:00 pm | Vendor Welcome Reception

**Saturday, July 21, 2018**

7:30 am – 8:00 am | Vendor Set-up and Continental Breakfast Service

8:00 am – 4:00 pm | Vendor Showcase

4:00 pm – 5:00 pm | Vendor Showcase Closes & Breakdown

\* If you require hotel accommodations (STYSA Rate \$119 a night)

Click the [Group Reservations](#) link or contact the hotel at 281-275-8400 directly and reference our group:  
"South Texas Youth Soccer Association 2018 Summer Governing Board Meeting"

### BOOTH REGISTRATION AND ASSIGNMENT

The undersigned Company does hereby make application to participate as an Exhibitor at **STYSA's 2018 Summer Governing Board Meeting**. This will be a binding contract when accepted by STYSA. It is understood that specific booths will be available based upon a date of payment and registration.

Advance paid registration is required to guarantee a space. Each booth will be provided with one identification sign, one table and two chairs. Please let us know if you require additional tables or AV/electrical assistance. Every effort is made to assign booth space that displays maximum exposure to the guests. All exhibit areas must be manned by at least one person for the duration of the show. All booths must be completely set up and taken down by the above specified time. **SPACE IS AVAILABLE ON A FIRST RESERVED, FIRST PAID BASIS.**

# Vendor Registration Form

Please complete the forms and email packet to [daniellew@stxsoccer.org](mailto:daniellew@stxsoccer.org). You may also fax them to the office at (512) 272-5167. You may mail payments to South Texas Youth Soccer Association, 15209 Highway 290 East, Manor TX 78653, Attention Danielle Walker, with your **check made payable to South Texas Youth Soccer Association**. Please include a current business card. A STYSA staff member will reach out directly if you wish to pay by credit card.

## BOOTH RATES: (PLEASE CHECK DESIRED PACKAGE)

### Sponsorship and Marketing

- \_\_\_ Vendor Welcome Reception Sponsor, 1,500
- \_\_\_ Saturday, Social Event Sponsor, 2,000
- \_\_\_ Half page ad - \$15
- \_\_\_ Full page ad - \$25

### Vendor Packages

- \_\_\_ Platinum Package, 800
- \_\_\_ Gold Package, \$650
- \_\_\_ Silver Package, \$400

### Registration:

**Early** - register and pay before 06/25/18 and receive \$50 off your booth rate

**Late** - register and or pay after 6/25/18 will incur a \$50 convenience fee

COMPANY NAME \_\_\_\_\_

CONTACT NAME/TITLE \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_\_ FAX: (\_\_\_\_) \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PRODUCT/SERVICE DESCRIPTION: \_\_\_\_\_

BOOTH SIGN TO READ: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

NAME BADGES: PLEASE PRINT CLEARLY (up to 4 names per booth space):

1) \_\_\_\_\_ 3) \_\_\_\_\_

2) \_\_\_\_\_ 4) \_\_\_\_\_

**Payment:** We have two options for payment, check and credit/debit card.

\_\_\_ I have enclosed/mailed a check to cover the above requirements in the amount of:

\$ \_\_\_\_\_ Check Number \_\_\_\_\_

\_\_\_ **I am requesting to pay by credit/debit card:**

A signature is required to hold your booth space:

Signature \_\_\_\_\_ Date \_\_\_\_\_

# Vendor Packages

All packages include one draped table and two chairs  
Additional table available at \$10

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## **Platinum: \$800**

- Company logo included on Vendor Welcome Reception signage
- Half page black and white ad included in GBM delegate book
- (1) Additional table for vendor booth
- (2) Individual email blasts to STYSA members
- Recognition on STYSA Social Media platforms
  - \* (1) post per platform (Facebook/Instagram/Twitter)
- \$50 Discount on following GBM registration
- Company name and logo on vendor page in GBM handbook
- Included in GBM vendor group email announcement
- Hyperlink on the STYSA GBM page

## **Gold: \$650**

- (1) Individual email blast to STYSA members
- Recognition on STYSA Social Media platform
  - \* (1) post on (1) platform of vendor choice (Facebook/Instagram/Twitter)
- \$25 Discount on following GBM registration
- Company name and logo on vendor page in GBM handbook
- Included in GBM vendor group email announcement
- Hyperlink on the STYSA GBM webpage

## **Silver: \$400**

- Company name and logo on vendor page in GBM handbook
- Included in GBM vendor group email announcement
- Hyperlink on the STYSA GBM webpage

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## **Promotional Opportunities: PLEASE CHECK ALL DESIRED ITEMS**

**Vendors who wish to donate promotional items (200) to be included in the attendee bags will receive \$25 off their booth rate.**

\_\_\_ **Yes:** I wish to provide items to be included in the attendee bags and receive \$25 off my booth rate

**Vendors who wish to donate a premium item to be included in the GBM raffle prize giveaway will receive \$25 off their booth rate.**

\_\_\_ **Yes:** I wish to provide a premium item to be included in the GBM raffle prize giveaway and receive \$25 off my booth rate

# Sponsorship & Marketing Opportunities

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## **Vendor Welcome Reception Sponsor – \$1,500**

Help us kick-off the weekend the right way! As our Friday night sponsor, you will help provide a fun, relaxing evening to our GBM delegates before we get down to business on Saturday.

Sponsorship includes:

- Platinum level vendor
- Featured on the STYSA Home Page Media Wall
- Opportunity to host a workshop (topic and speaker to be approved by STYSA)

## **Saturday Social Event Sponsor – \$2,000**

With a day full of workshops, the Saturday Social Event offers our delegates the chance to leave work behind and enjoy time away exploring the host city, participating in a happy hour, and mingling with the South Texas Youth Soccer family. This sponsorship allows STYSA to explore different options and provide a better overall experience.

Sponsorship includes:

- Platinum level vendor
- Featured on the STYSA Home Page Media Wall
- Opportunity to host a workshop (topic and speaker to be approved by STYSA)

## **Advertisement in STYSA GBM Delegate Book (black and white)**

Half Page – \$15

Full Page – \$25