



SOUTH TEXAS YOUTH SOCCER

WINTER GBM VENDOR PACKAGES

Hyatt Regency Hill Country
San Antonio



February 21-23, 2020



Mark Your Calendars

It's time to swing into the 20's with the South Texas Winter Governing Board Meeting. This year we are doing things a bit different. The whole weekend will be a 1920s theme that will lead into our Saturday Night Social – *Murder at the 300 Club*. The weekend will kick off with a Friday night Vendor Welcome Reception, Saturday will feature the Vendor Showcase and a variety of informative workshops, wrapping up on Sunday with our Governing Board Meeting. Representatives from our 29 Member Associations and many local clubs will be in attendance.

DATE:

February 21–23, 2020

LOCATION: [Hyatt Regency Hill Country](#)

9800 Hyatt Resort Dr. | San Antonio, Texas 78251 | [Group Reservations](#)

TENTATIVE SCHEDULE:

Friday, February 21, 2020

3:00 pm – 5:00 pm | Vendor Registration and Set-up

6:00 pm – 9:00 pm | Vendor Welcome Reception

Saturday, February 22, 2020

7:30 am – 8:00 am | Vendor Set-up and Continental Breakfast Service

8:00 am – 4:00 pm | Vendor Showcase

4:00 pm – 5:00 pm | Vendor Showcase Closes & Breakdown

**Evening Social – *Murder at the 300 Club* – 1920's Murder Mystery party. (Costumes are encouraged but props and accessories will be provided)

* If you require hotel accommodations (STYSA Rate \$159 a night + \$10 resort fee/day)

Click the [Group Reservations](#) link or contact the hotel at (210) 767-7990 directly and reference our group: "G-SCCR"

BOOTH REGISTRATION AND ASSIGNMENT

The undersigned Company does hereby make application to participate as an Exhibitor at **STYSA's 2020 Winter Governing Board Meeting**. This will be a binding contract when accepted by STYSA. It is understood that specific booths will be available based upon a date of payment and registration.

Advance paid registration is required to guarantee a space. Each booth will be provided with one identification sign, one table and two chairs. Please let us know if you require additional tables or AV/electrical assistance. Every effort is made to assign booth space that displays maximum exposure to the guests. All exhibit areas must be manned by at least one person for the duration of the show. All booths must be completely set up and taken down by the above specified time. **SPACE IS AVAILABLE ON A FIRST RESERVED, FIRST PAID BASIS.**

Vendor Packages

All packages include one draped table and two chairs
(Additional table request available for \$10 extra)

Platinum: \$800 (**NEW****: includes workshop)

- Company logo included on Vendor Welcome Reception signage
- Half page black and white ad included in GBM delegate book
- (1) Additional table for vendor booth
- (2) Individual email blasts to STYSA members
- Recognition on STYSA Social Media platforms
 - * (1) post per platform (Facebook/Instagram/Twitter)
- Company name and logo on vendor page in GBM handbook
- Included in GBM vendor group email announcement
- Hyperlink on the STYSA GBM page
- **Opportunity to host a workshop (topic and speaker to be approved by STYSA)**

Gold: \$650

- (1) Individual email blast to STYSA members
- Recognition on STYSA Social Media platform
 - * (1) post on (1) platform of vendor choice (Facebook/Instagram/Twitter)
- Company name and logo on vendor page in GBM handbook
- Included in GBM vendor group email announcement
- Hyperlink on the STYSA GBM webpage

Silver: \$400

- Company name and logo on vendor page in GBM handbook
 - Included in GBM vendor group email announcement
 - Hyperlink on the STYSA GBM webpage
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Payment

We have two options for payment, check and credit/debit card.

___ I have enclosed/mailed a check to cover the above requirements in the amount of:

\$ _____ Check Number _____

___ I would like to attend the Saturday Night Social - **Murder at the 300 Club**

Total reservations: ___ (FREE for vendors. RSVP inc. complimentary drink and food)

___ I am requesting to pay by credit/debit card

A signature is required to hold your booth space:

Signature _____ Date _____

Vendor Registration Form

Please send completed forms to brennad@stxsoccer.org. You may also fax them to the office at (512) 272-5167 or mail the forms and payments to South Texas Youth Soccer Association, Attn: Brenna Doran 2851 Joe DiMaggio Blvd. #23, Round Rock, TX, 78665. **Check should be made payable to South Texas Youth Soccer Association.** Please include a current business card. A STYSA staff member will reach out directly if you wish to pay by credit card.

BOOTH RATES: (PLEASE CHECK DESIRED PACKAGE)

Sponsorship and Marketing

_____ Vendor Welcome Reception Sponsor, \$1,500

_____ Saturday, Social Event Sponsor, \$2,000

_____ Half page ad – \$100

_____ Full page ad – \$200

Vendor Packages

_____ Platinum Package, \$800

_____ Gold Package, \$650

_____ Silver Package, \$400

Registration:

Early - register and pay before 1/17/20 and receive \$20 off your booth rate

Late - register and or pay after 2/3/20 will incur a \$50 convenience fee

****Saturday Night Social on site.** It will be a 1920's themed murder mystery party with clues given throughout Friday and Saturday. The RSVP includes food, games, and one complimentary cocktail. If you are on the winning team, you will get \$50 off your registration for next GBM. Max one discount per business.

COMPANY NAME _____

CONTACT NAME/TITLE _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (____) _____ FAX: (____) _____

EMAIL ADDRESS: _____

PRODUCT/SERVICE DESCRIPTION: _____

BOOTH SIGN TO READ: _____

WEBSITE: _____

NAME BADGES: PLEASE PRINT CLEARLY (up to 4 names per booth space):

1) _____

3) _____

2) _____

4) _____

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Sponsorship & Marketing Opportunities

Vendor Welcome Reception Sponsor – \$1,500

Help us kick-off the weekend the right way! As our Friday night sponsor, you will help provide a fun, relaxing evening to our GBM delegates before we get down to business on Saturday.

Sponsorship includes:

- Platinum level vendor
- Featured on the STYSA Home Page Media Wall
- Opportunity to host a workshop (topic and speaker to be approved by STYSA)

Saturday Social Event Sponsor – \$2,000

With a day full of workshops, the Saturday Social Event offers our delegates the chance to leave work behind and enjoy time away exploring the host city, participating in a happy hour, and mingling with the South Texas Youth Soccer family. This sponsorship allows STYSA to explore different options and provide a better overall experience.

Sponsorship includes:

- Platinum level vendor
- Featured on the STYSA Home Page Media Wall
- Opportunity to host a workshop (topic and speaker to be approved by STYSA)

Advertisement in STYSA GBM Delegate Book (black and white)

Half Page – \$100

Full Page – \$200

Promotional Opportunities

PLEASE CHECK ALL DESIRED ITEMS

Vendors who wish to donate promotional items (200) to be included in the attendee bags will receive \$20 off their booth rate. **On Platinum and Gold Packages only

_____ **Yes:** I wish to provide items to be included in the attendee bags and receive \$20 off my booth rate

Vendors who wish to donate a premium item to be included in the GBM raffle prize giveaway will receive \$20 off their booth rate.

_____ **Yes:** I wish to provide a premium item to be included in the GBM raffle prize giveaway and receive \$20 off my booth rate