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OHIO YOUTH SOCCER ASSOCIATION NORTH AND BLUE STAR SPORTS ANNOUNCE TECHNOLOGY PARTNERSHIP

Leading Sports Technology Provider Named Association Management Partner of Ohio North

Brecksville, OH – Ohio Youth Soccer Association North announced a multi-year technology partnership with Blue Star Sports, the largest and fastest-growing global provider of sports technology. The new association membership platform, known as U.S. Soccer Connect, is a technology and data driven solution that will improve operations, engagement, connectivity and communications with Ohio North's member leagues and clubs. Ohio North is on the cutting edge of new technology-driven engagement to provide incredible value to its membership.

Ohio North will provide its leagues and clubs with a convenient and seamless registration experience through the new State Association integrated platform developed by Blue Star Sports. The platform ensures Ohio North's alignment with U.S. Soccer and connects the State Association, leagues, clubs, administrators, players, coaches, referees and parents with each other.

The partnership with Blue Star Sports brings a comprehensive and unmatched suite of products to the Ohio North community including dynamic websites, streamlined online registration and payments, event, team and roster management, scheduling, communications, video analysis and back office management. As part of the partnership with Ohio North, these products will be free or at a significantly reduced rate to its member leagues and clubs.

"Our goal at Blue Star Sports is to revolutionize youth sports and build technology solutions that were never thought possible just a few years ago in partnership with leading youth sports organizations," said Matt Moran, Executive Vice President of Blue Star Sports. "The alliance with Ohio North to provide U.S. Soccer Connect to its membership is a dynamic example of what can happen when two leaders come together to change the game."

"Our board and staff at Ohio North is pleased to partner with a technology company that has the vision and capacity to help us grow the game," said Jen Fickett, Executive Director of Ohio North. "This is not just another registration platform. An important feature is that this partnership helps us align our technology interests with the U.S. Soccer technology for more seamless, effective and efficient registration processes for our leagues and clubs, especially our leaders, volunteers and participants alike. We are eager to enhance our member benefits and provide exemplary customer service thanks to the comprehensive technology of Blue Star Sports."

About Blue Star Sports

With over 50 million users in 32 countries, Blue Star Sports (BSS) is the global leader in youth sports management providing a complete innovative technology platform for national governing bodies, youth sports leagues, clubs and associations. Companies under the Blue Star Sports platform include Bonzi, CrazyRaise Inc, eCamps Sports Network, Eclipse Timing, Goalline, Pointstreak, PrimeTime Sports, SDI Camps, LeagueLineup, RaceWire, Bigfoot Hoops, Groupnet Solutions, Krossover, CaptainU, Student Sports, GlobalApptitude, SportsTG, STACK, On The Mark Sports, Amazing Race Timing, Regatta Central, and Rogue Multisport, Skyhawks Sports, and TEAMINN. Blue Star Sports is headquartered in Plano, Texas and backed by Jerry Jones of the Dallas Cowboys, Providence Equity and Genstar Capital. To learn more about how Blue Star Sports is revolutionizing youth sports management, please visit <http://www.bluestarsports.com>.

About Ohio Youth Soccer Association North

The Ohio Youth Soccer Association North (Ohio North) is a nonprofit organization with more than 36,000 registered youth soccer players, 5,000 coaches and 2,200 referees. Ohio North consists of a vast number of leagues that register players throughout northern Ohio. The organization provides rewarding recreational and competitive opportunities for players of all ages, genders and skill levels, including players with disabilities, as well as children in underserved communities. Ohio North is a member of US Youth Soccer and U.S. Soccer. For more information on Ohio North, visit www.OhioNorthSoccer.org.