

Our New Technical Director



Kevin Laux

We would like to introduce our newest staff member to Alabama Soccer Association, Kevin Laux, who will be our Technical Director. Kevin quickly rose to the top of the list with his experience and wealth of soccer knowledge in our region. He holds numerous soccer accreditation including his USSF A license, National Youth, and current USSF Instructor for the Grassroots Courses.

Quote from Emma

"I am super excited to have Kevin join and complete our staff. Kevin brings years of experience in a variety of environments that will be exponentially valuable to the state and its programs. Kevin's goals and priorities align with ASA's focus of developing players and coaches throughout the state - we are lucky to have him as part of the ASA team."

Quote from Kevin

"I could not be happier to begin serving our state as Technical Director. I'm looking forward to continuing the success my predecessor achieved and working to take the game to another level in our state and region."

We are excited to have a full staff in the office again and look forward to improving our programs while increasing the amount of soccer we see across the state. If you have coaching questions or would like to host a course, Kevin would love to hear from you.

KEVIN LAUX

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