

OSYSA POLICY REGARDING USE OF OHIO SOUTH'S E-MAIL CAPACITY

OSYSA will use its capacity to send out e-mail blasts to OSYSA registered coaches and player's families pursuant to the following policy.

Such e-mail blasts will only be distributed when the content of the e-mail is for the specific promotion of activities related to:

- a) Ohio South organized events, i.e. State Cup, President's Cup, ODP, OSYSA summer camps, etc. These types of e-mails may be sent out as often as is appropriate and at no cost.**
- b) Ohio South sanctioned tournaments for the benefit of a non-profit member league or club. These types of e-mails shall be limited to a maximum of three (3) e-mails per week, on a first submitted, first sent out basis, at a cost of \$500.00 per e-mail blast.**
- c) Ohio South sanctioned tournaments for the benefit of a for profit member league or club. These types of e-mails shall be included in the maximum of three (3) e-mails per week limit as outlined in (b) above, at a cost of \$750.00 per e-mail blast.**
- d) Commercial businesses that have a board approved vendor contract. These types of e-mails shall be limited to a maximum of two (2) e-mails per month, on a first submitted, first sent out basis, at a cost, if any, as outlined in the particular vendor contract.**
- e) Commercial businesses that do not have a board approved vendor contract. These types of e-mails shall be limited to a maximum of one (1) e-mail per week, on a first submitted, first sent out basis, at a cost of \$1,000.00 per e-mail blast.**

At no time shall the actual e-mail addresses be given, shared or distributed to persons outside OSYSA, including but not limited to any of the various types of entities listed above. All such email blasts shall be subject to review and approval by the OSYSA Executive Director and must be found to be supportive of OSYSA and its members.