

# 2017 REGION III CHAMPIONSHIPS PROGRAM



## DIGITAL AD 2017

2017 US Youth Soccer Region III Championships | Greensboro, North Carolina

### 1 About

Some of the nation's top youth soccer players descend on Greensboro, North Carolina for the US Youth Soccer Region III Championships. Each year brings about new challenges and highlights the motivation and commitment of these youth as they continue pursuing their dreams of being one of the best youth soccer teams in the United States.

Now is your chance to wish them well and to promote your business or organization.

For the first time ever, the official program will be available on mobile devices as a digital-only magazine.

The official program will be available to fans who download the official US Youth Soccer FUEL Soccer app for their Apple or Android phone.  
(On your phone, search: FUEL Soccer)

### 2 Event Date

Region III Championships: June 22-29

### 3 Ratecard

Two Page Advertisement: \$1,000\*  
Full Page Advertisement: \$500\*  
Half page Advertisement: \$250

\* Can also include video

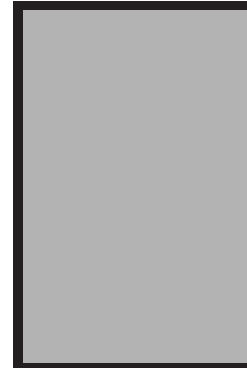
### 4 Deadlines

Commitment Deadline: May 15  
Material Deadline: June 9  
Payment Deadline: June 9

Mail payment to:  
Southern Regionals  
PO Box 18229  
Greensboro, NC 27419

### 5 Ad Submission

All advertising should be sent to Whitney Francis at  
wfrancis@usyouthsoccer.org | 972.334.9300



#### FULL PAGE AD

- Document Size:  
W: 7"  
H: 8.5"
- Live Area:  
W: 6.5"  
H: 8"

#### [PIXELS]

- Document Size:  
W: 504 px  
H: 612 px
- Live Area:  
W: 468 px  
H: 576 px



#### HALF PAGE AD

- Document Size:  
W: 7"  
H: 4.25"
- Live Area:  
W: 6.5"  
H: 3.75"

#### [PIXELS]

- Document Size:  
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H: 306 px
- Live Area:  
W: 468 px  
H: 270 px



#### TWO PAGE AD

- Document Size:  
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- Live Area:  
W: 13.5"  
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#### [PIXELS]

- Document Size:  
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