



2018 AGM Report Director of Member Services

By far the biggest focal point of 2018 has been the migration to the U.S. Soccer Connect platform as the Association’s registration technology. The transition from one registration platform to another had predicted and unpredicted issues over the course of the last nine months; however, the affiliate clubs’ willingness to tackle the hurdle of transition was sincerely appreciated by the Membership department at Iowa Soccer. As we move towards further integration with other departments and areas of the association in the U.S. Soccer Connect product, we will continue to strive to be resourceful, transparent, and effective with the membership’s time and investment into learning and growing with the product. A handful of accomplishments within the department are worth noting over the last year.

- 1) The adoption of the new U.S. Soccer endorsed technology partner, U.S. Soccer Connect.
- 2) Successful implementation of a bi-monthly billing cycle for 2017-2018 that lead to more timely payments, while also aiding in affiliate club’s ability to budget and track their registrations accurately.
- 3) Implementation of a new billing feature for youth club registration fees, that allows for further transparency in indicating which players and coaches you are being billed for, and the ability to view payments made to the state association.
- 4) The adoption of a new coach credential process that involves annual background checks, a publicly viewed document of all approved coaches, and promotion of this public document through our social media channels.
- 5) Continued efforts to keep club registrars and administrators equipped with e-news communications, webinars, guides, and resources to help them during this major transition.
- 6) Enforcement of requiring each club to identify their Risk Management Coordinator to increase our efficiency in communicating regularly with club leaders on all matters surrounding risk management in our sport.
- 7) Introduction of the required Abuse Awareness Training for all club Risk Management Coordinators to complete for the 2018-2019 seasonal year.
- 8) Updated and increased resources on the Managing Risk section of our website for use by club and league affiliates.

In serving our membership, we are always looking to the future and how we can positively impact the needs of our affiliates. There will be a continued focus on the registration tool and processes we are requiring clubs and their registrars to use; the predicted policies and mandates that will be handed down from U.S. Soccer and U.S. Youth Soccer regarding risk management training requirements; and the club development initiatives developing within our own state.

	2016-17 4U-8U	2017-18 4U-8U	2016-17 9U-10U	2017-18 9U-10U	2016-17 11U-12U	2017-18 11U-12U	2016-17 13U-19U	2017-18 13U-19U	2016-17 TOTAL	2017-18 TOTAL
Female	3,670	4,060	2,915	2,861	2,857	2,918	4,969	4,505	14,411	14,344
Male	5,191	5,515	4,268	4,011	3,730	3,905	6,172	5,713	19,361	19,144
Totals	8,861	9,575	7,183	6,872	6,587	6,823	11,141	10,218	33,772	33,488