

2018 US Youth Soccer Workshop Sessions

| Date | Start time | End time | Topic | Location | Presenter | Title | |
|-----------|------------|---|--|-------------------|--|--|---|
| 1/19/2018 | 9:30 AM | 10:30 AM | The Role of the Board of Directors in Youth Clubs | 104 A | Jeff Heaton, David Jones, John DiGiuseppe, Chris Branscome (moderator) | Jeff Heaton – Past President, Colonial Soccer Club David Jones - Director of Recreational Soccer, Montgomery United SC John DiGiuseppe - West Chester United/Penn Fusion Chris Branscome - CEO, Eastern Pennsylvania Youth Soccer | |
| | 11:30 AM | 12:30 PM | Soccer, Travel and Housing: 2018 and Beyond | 104 A | Kevin Wilmore | Kevin Wilmore - Vice President Event Services - Anthony Travel | |
| | 1:00 PM | 2:00 PM | Funding Your Organization Through Relationships | 104 A | Kyle Swords | Kyle Swords - Sales Manager - Anthony Travel | |
| | 2:30 PM | 3:30 PM | Fundraising: How to Harness the Power of Crowdfunding | 104 A | Rob Kusel | Head of Consulting - YSC Sports Marketing | |
| | | | | | | Whitney Childers | President & Director of Operations - Rally Me |
| | 9:30 AM | 10:30 AM | Mindmapping: A method to Understand Your Sport Leadership Vision | 104 B | Dr. Amy Giddings | Associate Clinical Professor - Drexel University | |
| | 11:30 AM | 12:30 PM | Fiduciary Responsibility and Financial Controls within a Club or State Association | 104 B | Yvette Saenz, Audit Committee | Yvette Saenz - Director of Accounting and Finance, US Youth Soccer | |
| | 1:00 PM | 2:00 PM | Using the Multidimensional Model of Leadership to Best Achieve Program Success | 104 B | Dr. Amy Giddings | Associate Clinical Professor - Drexel University | |
| | 2:30 PM | 3:30 PM | Let's Start a School for our Elite Soccer Players | 104 B | Dr. Nooha Ahmed-Lee Jim Pierce | Dr. Nooha Ahmed-Lee - Head of School, YSC Academy Jim Pierce - Pre-Academy Manager, Philadelphia Union | |
| | 9:30 AM | 10:30 AM | You Make the Call: TOPSoccer Situational Analysis | 106 A | Ed DeMulder | Vermont Soccer Association President / US Youth Soccer Eastern Region Top Soccer Chair | |
| | 11:30 AM | 12:30 PM | How & Why Parent Engagement Must Become A Youth Soccer Priority | 106 A | Skye Eddy Bruce | Founder - Soccer Parenting Association | |
| | 1:00 PM | 2:00 PM | Effective Strategies for Players with AD/HD | 106 A | Shawn Danhouser | US Youth Soccer Midwest Region - TOPSoccer Chair | |
| | 2:30 PM | 3:30 PM | Soccer 2.0 Millennials and your cause. The Revolution is closer than you think! | 106 A | Ziad Tleimat | Teamrunner - CEO | |
| | 9:30 AM | 10:30 AM | Soccer Programs offered on non-traditional play spaces | 106 B | Mark Maxi, Lawrence Cann, Dillon McConvey | Mark Maxi – Lawrence Cann - USA Street Soccer Dillon McConvey - US Soccer Foundation | |
| | 11:30 AM | 12:30 PM | Leading Your Organization: Developing a Positive Coaching Culture | 106 B | Kelly Kratz | Lead Trainer - Positive Coaching Alliance | |
| | 1:00 PM | 2:00 PM | School Engagement - Elementary School pathway with Health and Wellbeing as a key initiatives | 106 B | Tom Condone, David Batch, John Weinerth, Jason Webb | Tom Condone – US Youth Soccer South General Manager David Batch - Premier Education Group John Weinerth - Sport Ngin Justin Brendeman, Soccer Shots Diana Gonzales - Institute of Health Care Management | |
| | 2:30 PM | 3:30 PM | | 106 B | | | |
| | 9:30 AM | 10:30 AM | Financial Risk Management for Youth Organizations | 202 A (classroom) | Pat Dunham & Jim Eleftherion | US Youth Soccer Risk Management Committee | |
| | 11:30 AM | 12:30 PM | Sex Abuse Education Training Program/US Youth Soccer Code of Conduct | 202 A (classroom) | Risk Management Committee Roundtable | | |
| | 1:00 PM | 2:00 PM | Effective Background Screening: Navigating the Challenges and Maximizing the Benefits | 202 A (classroom) | Trish McGonnell | Co-Founder - National Center for Safety Initiatives (NCSI) | |
| 2:30 PM | 3:30 PM | Creating an Accurate Club Budget | 202 A (classroom) | Ken Ward | Treasurer - Wisconsin Youth Soccer | | |
| 1/20/2018 | 9:30 AM | 10:30 AM | | 104 A | | | |
| | 11:00 AM | 12:00 PM | How to Bring in Sponsorship Revenue to Your Club or Organization | 104 A | Gabby Roe | Head of Business Development/President - YSC Sports Marketing | |
| | 1:00 PM | 2:00 PM | 15 Habits of Top Sports Websites | 104 A | Brad Skeen | American Eagle | |
| | 2:30 PM | 3:30 PM | | 104 A | | | |
| | 9:30 AM | 10:30 AM | Growing TOPSoccer in Your Association: Best Practices in Marketing and PR | 104 B | Dave Robinson | US Youth Soccer South Region - TOPSoccer Chair | |
| | 11:00 AM | 12:00 PM | The Sideline Project | 104 B | Skye Eddy Bruce | Founder - Soccer Parenting Association | |
| | 1:00 PM | 2:00 PM | Fundraising: How to Raise over \$10,000 in Two Weeks | 104 B | Whitney Childers | President & Director of Operations - Rally Me | |
| | | | | 104 B | | | |
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| | 2:30 PM | 3:30 PM | TBD | 106 A | Referees | TBD | |
| | 9:30 AM | 10:30 AM | US Youth Soccer Presidents Cup, looking ahead. | 106 B | National Presidents Cup Committee | | |
| | 11:00 AM | 12:00 PM | US Youth Soccer National Championships Series, Where we are and where are we going. | 106 B | National Championships Committee | | |
| | 1:00 PM | 2:00 PM | | 106 B | | | |
| | 9:30 AM | 10:30 AM | Best Practices on Background Checks | 202 A (classroom) | Kate Huffman and Risk Management Committee | | |
| | 11:00 AM | 12:00 PM | | 202 A (classroom) | | | |
| 1:00 PM | 2:00 PM | Effective Background Screening: Navigating the Challenges and Maximizing the Benefits | 202 A (classroom) | Trish McGonnell | Co-Founder - National Center for Safety Initiatives (NCSI) | | |
| | | | 202 A (classroom) | | | | |